

POLICY FOR BANNERS ON BRIDGES

Roads and Maritime Services is proud to support community services and road safety by permitting the display of banners on selected bridges over roads that are classified under the State Roads Act. This service is provided at no cost to the organisation wishing to display a banner.

In this regard, consideration may be given for the display of banners provided the intent is to promote road safety or community services (*i.e. an event or activity which is non-commercial or non-profit making and which is offering community benefit*). It should be noted that Roads and Maritime does not allow the advertising of alcohol, political statements or anything that may be considered offensive.

At present, the demand for displaying banners outstrips the number of sites available and Roads and Maritime has reluctantly imposed a limit on the number of sites and duration of display to ensure equity. A limit of **two weeks duration** is therefore applicable for the display of banners and **the number of sites has been restricted to two per promotion**. A list of bridges is on the last page. Bridges not on the list are not approved by Roads and Maritime for the purpose of advertising and your request will be rejected.

Particular attention should be paid to the dimensions of the banners as Roads and Maritime reserves the right to remove the banners at any time if any of the approval conditions, which are outlined below and which must be accepted in writing, are contravened. Bookings already made can be withdrawn at anytime by Roads and Maritime without providing reasons or cost.

1. LIABILITY

An organisation wishing to display the banner accepts responsibility for any claim for accidents or other issues arising from the use of Roads and Maritime infrastructure.

Evidence of the organisation's Public Liability Insurance of a minimum value of \$5 million with interests of Roads and Maritime Services noted must be provided before any proposal for displaying a banner is processed.

Any damage to Roads and Maritime infrastructure and other facilities will be repaired at the expense of the organisation displaying the banner.

It should be noted that Roads and Maritime is not liable or responsible for banners, which are lost or damaged for whatever reason.

2. DESIGN AND LAYOUT OF THE BANNER

Commercial advertising is not permitted on banners, however, a logo of a sponsor or its organisation may be incorporated in the banner design.

In this regard, the logo of a sponsor is to be a maximum of 10% of the total space on the banner. If several sponsor logos are to be included then the maximum space is to be no more than 15% of the total banner space. The purpose of these restrictions is to promote community services and not commercial ventures and it would be appreciated if the spirit of this policy is upheld at all times.

The caption on the banner is to be succinct. The message must be limited to a maximum of 70 characters.

250mm is the minimum lettering height to be used in the banner design. It is important in terms of safety that the message can be easily read by motorists and other road users.

The proposed design must be forwarded at the time of requesting the display of banners and should also include nominated dates and specific sites. The proposed layout should contain the following information:

- ***Dimensions of banner.***
- ***Proposed size of letters.***
- ***Placement of messages.***
- ***Placement of logos.***

3. CONSTRUCTION

Banners are to be constructed of a sturdy material such as PVC or canvas that will not tear in the wind and thereby present a hazard to traffic (TYVEK is not an acceptable material for the construction of banners).

Banners must include air holes of not less than 12cm diameters.

Banners should be attached to the bridge rails with individual ropes or chains through each eyelet. All chains and rope are to be plastic coated to ensure that the bridge rails are not damaged.

The width of the banner must be between 900-1000mm to fit within the top and bottom rail on the handrail.

The length of a banner must be a minimum of 5 metres and a maximum of 12 metres.

It is important to note that organisation should check each bridge to determine which banner size will suit the particular site as bridges are not uniform.

4. ATTACHMENT AND REMOVAL

Erection of the banner is the responsibility of the organisation displaying the banner. The banners should be inspected every day to monitor their **security and condition**.

Banners shall not be placed such that they will cover any road sign or fixed sign on the bridge. Nor should any fixed sign be moved or altered in any way.

Please ensure that the banner is affixed to the handrail inside the screen on all bridges that have protective screening. ***Under no circumstances will banners be allowed on the protective screens*** as the Bridge Protective Screening is not designed to support banners. Any banners not complying with this request will be removed.

Only one banner will be attached to one side of the bridge at any one time.

The banner must be removed on the specified date by the organisation displaying the banner.

Please address all correspondence relating to banners on bridges to:

Roads and Maritime Services
Communication and Stakeholder Engagement
Email: banners@rms.nsw.gov.au

CHECKLIST

Bookings will not be processed unless all of the following are provided:

- Artwork for banner including wording, lettering height and dimensions. Yes No
- Sites to be booked and requested dates. Yes No
- Public Liability Insurance covering the proposed booking period. Yes No
- Acceptance of Roads and Maritime Policy terms and conditions. Yes No

5. BRIDGES AVAILABLE FOR DISPLAY

Bridges in the South

- **Arncliffe**, Pedestrian bridge over Princes Highway near Forest Road (southbound) – UBD map 274 M10
- **Kogarah**, Pedestrian bridge over Princes Highway, Kogarah near TAFE College (southbound) – UBD map 294 J5
- **Menai**, Alfords Point Road, Old Illawarra Road overpass (southbound) – UBD map 311 K6
- **Padstow Heights**, Clancy Street over Alfords Point Road (southbound) – UBD map p291 Q6
- **Taren Point**, Woodlands Road overpass of Taren Point Road (southbound) – UBD map 314 E10

Bridges in the North

- **Balgowlah**, Myrtle Street overbridge, Burnt Bridge Creek deviation (southbound) – UBD map 197 G6
- **Hunters Hill**, Church Street bridge over Burns Bay Road (northbound) – UBD map 214 L11
- **Huntleys Point**, Huntleys Point pedestrian bridge over Victoria Road (westbound) – UBD map •214 J13
- **Linley Point**, Linley Point pedestrian bridge over Burns Bay Road (Fig Tree bridgeside) – UBD map 214 M7
- **Linley Point**, Linley Point pedestrian bridge over Burns Bay Road (southbound) – UBD map 214 M7

Bridges in the East

- **Woollahra**, Pedestrian bridge across Syd Einfield Drive near Nelson Street (eastbound) – UBD map 257 B3

Bridges in the West

- **Claymore**, Skye Winter Pedestrian bridge over Hume Highway near Badgally Road (northbound) - UBD map 326 M11
- **Fairfield West**, Hamilton Road pedestrian bridge over Cumberland Highway (southbound) – UBD map p229 D11
- **Mt Annan**, Narellan Road, Pedestrian overbridge (westbound) – UBD map 325 F13

Bridges in the Blue Mountains

- **Blaxland**, Blaxland pedestrian bridge over Great Western Highway (eastbound) – UBD map 161 F7
- **Glenbrook**, Fletcher Street bridge over Great Western Highway (eastbound) – UBD map p161 H14
- **Hazelbrook**, Hazelbrook pedestrian bridge over Great Western Highway (eastbound) – UBD Blue Mtns map 23 K16
- **Hazelbrook**, Hazelbrook pedestrian bridge over Great Western Highway (westbound) – UBD Blue Mtns map 23 K16