

Additional crossing of the Clarence River at Grafton

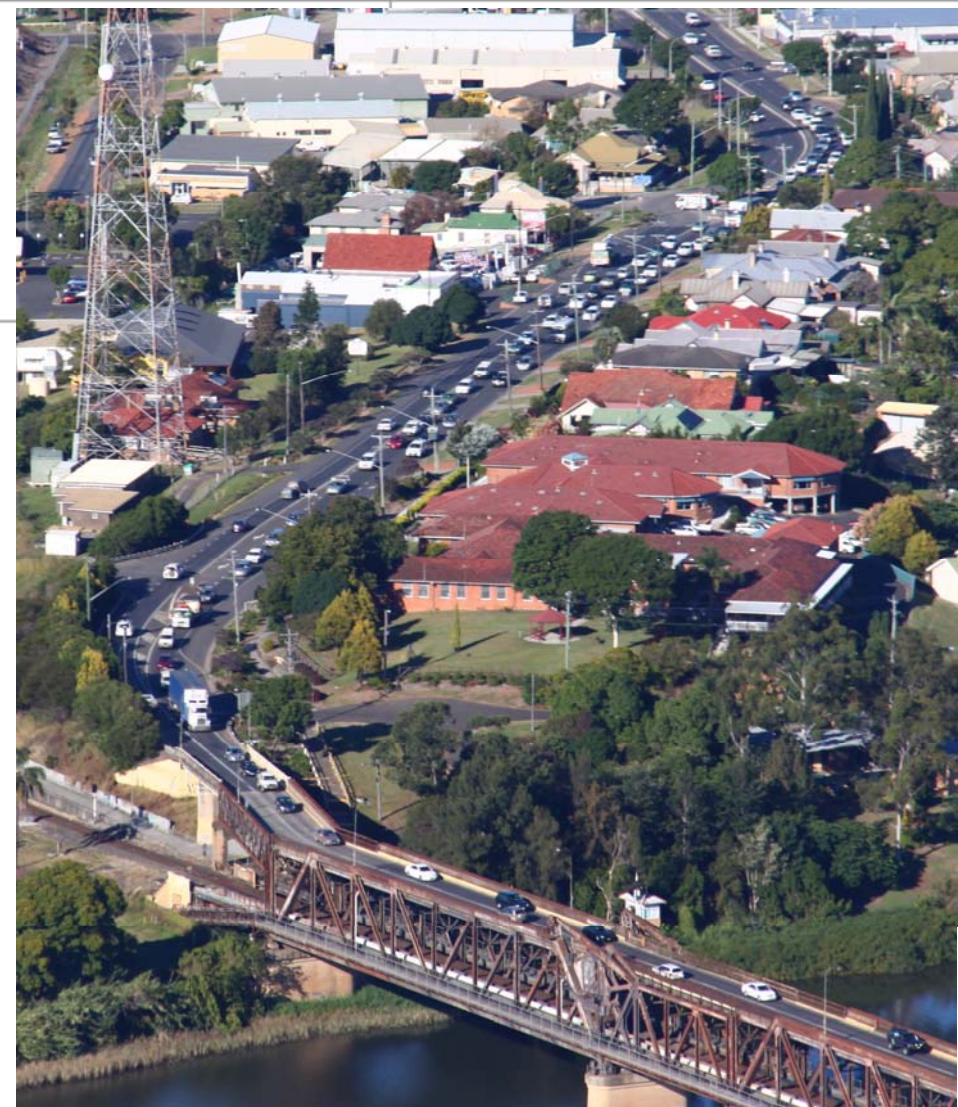


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Value Management workshop briefing session

**Grafton Community Centre
6-8pm Tuesday 16 October 2012**

- **Part 1 – Briefing for community participants**
- **Part 2 – Community participant self-selection**



Value Management Workshop

Briefing session



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Part 1

Briefing for community participants

Welcome and introduction



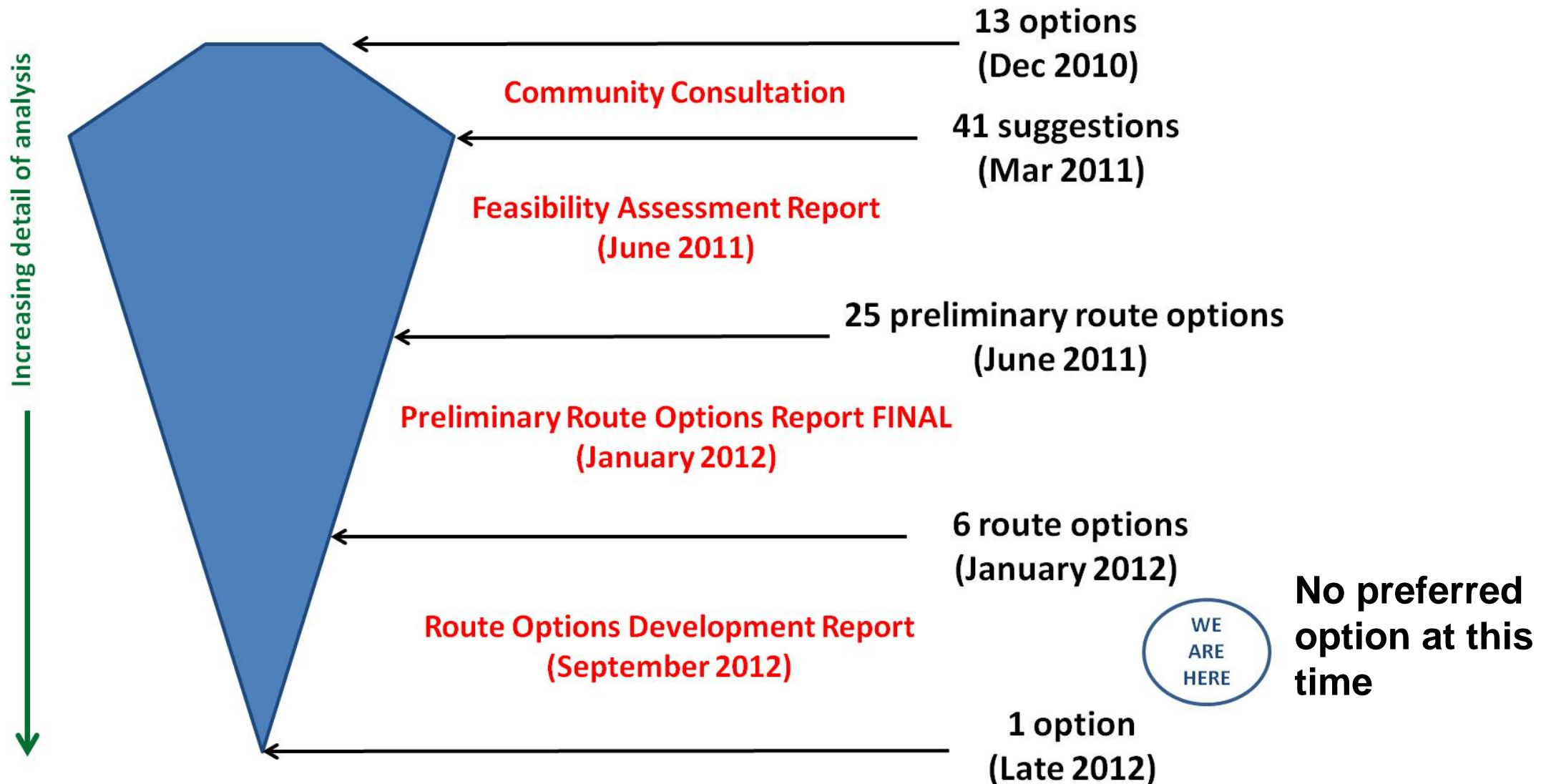
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- Welcome and introductions
 - Tonight's agenda:
 - ❑ Project status and process
 - ❑ Presentation by Chris Laird – Value Management Workshop facilitator
 - ❑ Value Management Workshop participants
 - ❑ Selection of community participants in Evaluation Workshop
-

Selection of Preferred Option



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Selection of Preferred Option (cont.)

Submissions closed Friday 12 October

Inputs into decision on a recommended preferred option:

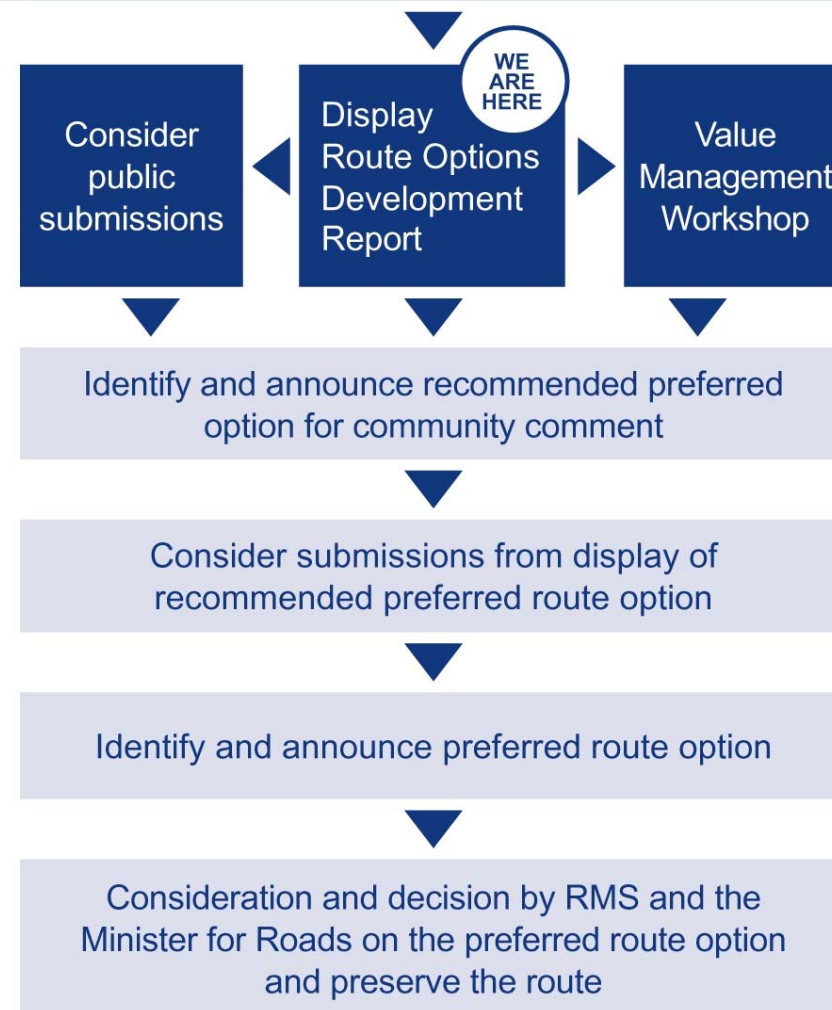
- Investigations carried out (Route Options Development Report).
- Community feedback.
- Outcomes of Value management Workshop.

Community feedback on recommended preferred option will be invited.

This feedback will be considered before a final decision is made on the preferred option.

JAN
2012

Announce short-list of route options



Presentation by Chris Laird

Value Management Workshop
facilitator

- A little about Chris Laird
 - What is Value Management and the philosophy behind the workshop
 - Walking through the agenda (the process)
 - Overview of a sample project to show the potential outputs
 - Questions and Answers
-

Value Management

Value Management is a structured, facilitated, process in which decision-makers, stakeholders, technical specialists and others work collaboratively to bring about value-based outcomes in systems, processes, products and services

Barton (2000)

Some Attributes of Value Management

- *Multi-disciplinary*
 - *Professionally facilitated*
 - *Structured workshop*
 - *Shared understanding*
 - *Shared goals and objectives*
 - *Working together to create solutions*
 - *Ownership and commitment*
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Typical VM structure – Australian Public Sector (2-day workshop, large groups - typically 20-30 people)

- *Preparatory work*
- *Workshop:*
 - *Preliminaries*
 - *Phase 1: Information / Understanding Phase*
 - *Phase 2: Analysis and Determining Criteria*
 - *Phase 3: Option Evaluation*
 - *Phase 4: Drawing Conclusions, Making Recommendations and Preparing an Action Plan*
- *Action and Implementation*

Attributes of the Workshop Participants

- *Express your opinion*
 - *Allow others to express their opinion*
 - *Recognise that all views are important*
 - *Stay engaged with the process and stay patient*
 - *Be open minded and listen to the other points of view*
 - *Make recommendations “on balance” of **all** the views (including your own but not just your own) to achieve the project objectives*
 - *Don't criticise people – focus on the task*
 - *Be positive*
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Draft Workshop Objectives

General Workshop Purpose

In broad terms, the objective of this workshop is to obtain a common understanding of the project and its objectives, review the work undertaken to date and to recommend a preferred direction, if appropriate, so as to progress the project to the next stage of development.

Workshop Objectives

- *Clarify the objectives of the project;*
 - *Examine the shortlisted options;*
 - *Recommend a preferred option to the RMS for consideration;*
 - *Develop an action plan to progress the project.*
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Draft Agenda
DAY I
23 October 2012

9.00 am	Introduction Welcome Description of the workshop process Workshop Objectives	Bob Higgins Chris Laird All
	Information Phase / understanding Overview of the project from the following perspectives: (short presentations giving background information) <i>Background to the project and an overview of the journey so far</i> <i>Brief overview of the Short Listed options</i>	Chris Clark Project team
	Analysis Phase	
	•What's important about the crossing	All
	•The Problem Situation	All
	•Primary purpose of the Project	All
	•Development and weighting of assessment criteria	All
	Lunch	
	Analysis Phase (Cont) •Development of assessment criteria (cont)	All
	Review of the options <i>Presentation of the options</i>	Project Team
	•Analysis of the options (what's good about them, what's not so good)	All
4.00 pm	Close	

Value Management Workshop



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Draft Agenda **DAY 2** **24 October 2012**

9.00 am	Option Evaluation <ul style="list-style-type: none">• Consideration and evaluation of options against the assessment criteria developed on Day 1• Recommendation of preferred direction, if appropriate	All
	Workshop Outcomes and Action Plan <ul style="list-style-type: none">• Summary of workshop conclusions and directions	
	<ul style="list-style-type: none">• Action Plan• Where to from here?	All Bob Higgins
4.00 pm	Close	

Case Study – Sample Workshop Extracts

➤ Participants (25):

- ❑ Project team / RMS / TfNSW (7)
- ❑ Clarence Valley Council (2)
- ❑ Other Government agencies (2)
- ❑ Community stakeholders (7)
- ❑ Community members (7)

➤ Technical advisors (4)

➤ Project team / RMS / TfNSW Participants (7):

□ Project team:

- Bob Higgins (RMS Project Director)
- Ben Schnitzerling (ARUP Project Director)
- Chris Clark (RMS Project Manager)

□ Roads and Maritime Services (RMS)

- Graig Leckie (RMS Network Management)
- Alison Nash (RMS Environment Branch)
- James Green (NSW Maritime)

□ Transport for NSW (TfNSW)

- TBA

- Clarence Valley Council and other Agencies (4):
 - ❑ 2 x Clarence Valley Council Other Agencies
 - ❑ 1 x Department of Planning and Infrastructure
 - ❑ 1 x Environment Protection Authority
-

➤ Community stakeholders (7):

- ❑ 1 x Summerland Way Promotional committee
- ❑ 1 x Grafton Chamber of Commerce and Industry
- ❑ 1 x Transport (heavy freight) industry
- ❑ 1 x Public transport operator
- ❑ 1 x Emergency services
- ❑ 1 x Grafton-Ngerrie Local Aboriginal Land Council
- ❑ 1 x Clarence Environment Centre

- Community participants (7 - plus reserves):
 - 1 x On or near Option E
 - 1 x On or near Option A
 - 1 x On or near Option C
 - 1 x On or near Option 11
 - 1 x On or near Option 14
 - 1 x On or near Option 15
 - 1 x Regular bridge user

 - Self-selection of community participants
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Participation in Value Management Workshop

- Attendance for both days :
 - ❑ Tuesday 23 October – 9am to 4pm
 - ❑ Wednesday 24 October – 9am to 4pm (approx.)
- Same participant to attend both days.
- Participants should read the Route Options Development Report prior to coming to the workshop.
- If a nominated participant is unavailable to attend the workshop, the reserve can be activated.
- The project team is available to answer any questions between now and the workshop.

Close of Part 1

**Briefing for all stakeholders and community
participants**

Value Management Workshop

Briefing session



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Part 2

Community participant self-selection
